

Jiji

DETAILED FACULTY BIODATA		
Sl No	Name	<i>JJI</i>
1.	Designation	Assistant Professor
2.	Department	Commerce
3.	Contacts Numbers	8590956509
4.	Email	Jjjsn2012@gmail.com
5.	Date of Entry into service	01-10-2012
6.	Educational Qualifications	M.Com,M.Phil
7.	Areas of Interest/Specialisation	Finance
8.	Courses/subject Taught	Financial Management Business Statistics Security Analysis & Portfolio Management Goods and Service Tax
9.	Field of Research	Tourism
10.	Guideship Details	
11	Experience	9 yrs
12.	Memberships in Learned Bodies/Societies, If any	Life time Membership in Indian Accounting Association
13.	Scholarship/Fellowships obtained	

14.	Books Published	
15.	Research Projects Undertaken	
16.	Orientation courses Attended	Attended Orientation Programme conducted by UGC-Human Resource Development Centre,University of Kerala,Kariavattom from 02-11-2017 to 29-11-2017.
17.	Refresher Courses Attended	Attended refresher course in Commerce and Management conducted by UGC -Human Resource Development Centre,University of Kerala,Kariavattom from 27-07-2018 to 16-08-2018.

18.	Seminars/workshops/Trainings organized	
19.	Seminars/Conferences Attended	
20.	Workshops/Trainings/Short term courses/Professional Development Courses Attended	<ul style="list-style-type: none"> ➤ Attended two day National Workshop on "Applied Financial Econometrics " organised by Research & PG Department of Commerce, Government College,Nedumangad on 1st & 2nd June ,2018. ➤ Attended National workshop on "Research Methods Concepts & Connections" held at TKM College of Arts & Science, Kollam on 17 th &18 th January 2020 ➤ Attended one day workshop titled "Information Search and Retrieval" held at Government Arts College,Thiruvananthapuram on 28th October 2019
21.		<p>Co-ordinator of Women Study's Unit</p> <p>PTA Secretary</p>

	Academic Responsibilities Undertaken	Member of Tourism Club
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Listout publications and presentations

Publications

- Published paper titled "*Wellness Tourism: A Peep into it's Infinite Possibilities*" on the edited book titled *Colloquy* with ISBN 978-1688241398
- Published paper titled "*Fintech Business Model-That catalyst that transforms India into a Globally Acclaimed Digital Economy*" in the UGC Care List Journal Our Heritage Volume 68 Issue 18 January 2020

Presentations

- Presented a paper titled," *Inclusive Insurance-A roadmap to Financial Inclusion*", in the two day national seminar sponsored by Directorate of Collegiate education and organised by Government Arts College,Trivandrum on January 24th & 25 th 2019.
- Presented a paper titled, "*An empirical study of Cryptocurrencies* ", in the two-day International Conference sponsored by The Post Graduate Department of Commerce and Research Department, St.Thomas College ,Kozhenchery on 17th to 18th January 2019.
- Presented a paper titled, "*Systematic Investment Plan-A smart and Hassle free Investment Platform*", in the two day National seminar on "Mutual Fund-The Investment Hub of the Era" organised by the Research and Post Graduate Department of Commerce ,St Aloysius College , Edathua on 6th to 7th December,2018

- Presented a paper titled, “*Digital Insurance-An Innovative way for shaping the Insurance Industry* ” in the two-day National seminar on Innovative trends in Insurance organised by the PG Department of Commerce, St. Stephens College, Kottayam held on 12th& 13th July 2018..

- Presented a paper titled, “ *India-An emerging hub of Medical Tourism*”, in the three day National seminar on Changing Paradigms in Tourism Industry of Kerala organised by Post Graduate Department of Commerce, Government College for Women on 07-09 November,2018

- Presented a paper titled "*Virtual Classroom-An Innovative Digital Learning Platform* " in the International Conference organised by IQAC,Mannaniya College, Pangode on 6th To 7th March 2019.

- Presented paper titled "*Fintech Business Model_The Catalyst that transforms India into a Globally Acclaimed Digital Economy*", in the International Seminar organized by Department of Commerce on 20th to 22nd January 2020