

SREE NARAYANA COLLEGE , CHATHANNUR

ENTREPRENEURSHIP DEVELOPMENT CLUB REPORT

CO ORDINATOR: BIJI B

The Department of Industries and Commerce, Govt. of Kerala in association with Education Department formulated a scheme to set up Entrepreneurship Development Club in schools and colleges of the state to inculcate Entrepreneurship culture among youth and equip them with the skills, techniques and confidence to act as torch bearers of Enterprise for the new generation. The entrepreneurship Development Club started its functioning in the college from 2014, with the mission “To create wealth and employment commensurate with unlimited natural and immense human resource Potential of Kerala by developing Entrepreneurship in the youth “. Since then several activities are undertaken by the club.

OBJECTIVES OF THE CLUB

The objectives of Entrepreneurship Development club are to inculcate entrepreneurship qualities, to sensitize industrial scenario of the state, to nurture the latent entrepreneurial, develop awareness among its members regarding attitude, values and skills of successful entrepreneurs in the globe.

- To inculcate social values that is trustworthiness, integrity, hard work, discipline, honesty etc. as constituents of entrepreneurship.
- To sensitize students on the real economic and industrial development scenario of the state.
- To make them aware of the unlimited development potentials of the state and to inculcate entrepreneurial culture in the students.
- To enable them to take informed decision to bring in successful entrepreneur and students on a common platform
- To motivate members on various dimensions of industry to nurture the latent entrepreneurial talent.

FUNCTIONS OF THE CLUB

- Organise interactive sessions with successful entrepreneurs from outside as well as within the state.
- Organise workshops/Debates, industrial visit to business enterprise within / outside the state.
- Interaction with promotional agencies
- Exposure to national and international events in various parts of the country related to industrial development.
- Organise Entrepreneurship clinics and Entrepreneurship awareness programmes.
- To introduce talented youths to industrial research organisations.
- To familiarise the youth to the latest developments through media.

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NAAC Accredited with ' B' Grade

**IQAC & ED Club jointly organises a webinar on
18/11/2020 @ 11 am**

I HAVE AN IDEA, WHAT'S NEXT ?

REGISTRATION IS FREE
Plat form : **GOOGLE MEET**
Touch the link to join
<https://meet.google.com/ps0-pxzv-ewn>

Resource Person:
LORANCE MATHEW
{Motivational Speaker, SIYB Trainer of ILO, Trainer of Industries Dept & Kerala Institute of Entrepreneurship Development, Career Coach & Career Guru.}

IQAC Coordinator:
Dr.PARVATHY NAND

Principal
Dr.LATHA.M.S.

ED Club Coordinator
Smt.BIJLB.

The ED Club activities of this year began with a Webinar on” I HAVE AN IDEA WHAT’S NEXT? ” . The resource person of the webinar was Loerance Mathew (Industrial Extension officer, Trissur). The webinar was very interesting to the students and teachers and he persuaded students for starting start up and how they can earn income through this with real life examples.

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"TAKE THE CAKE"

Entrepreneurship Development Club of the college presents a Yummy practical experience of CAKE MAKING Class in Christmas time on 20-12-2020 @ 11.00 am.

YUMMY TIME , TASTY TIME

The class will be engaged by Smt. Bindu.S., House Wife, An Emerging Entrepreneur & a queen in the paradise of Cake Industry.

YUMMY CAKES :

Touch the Google meet link to join <https://meet.google.com/hjc-czfa-dgb>

ED Club of the college conducted a yummy practical experience of “Cake Making” class on 20/12/2020 @11AM. The class was engaged by Smt. Bindhu . S, House wife, An Emerging Entrepreneur and queen in the paradise of cake industry. This practical session was through online mode. So students and faculties from our institution as well as other colleges also actively participated in that class.

The ED club of our college in association with Nature Club conducted an exhibition cum sale of “Karimani payar” that are cultivated in our college.



SELLING OF “KARIMANI PAYAR ” TO Smt. LEENA

A colorful poster for a training class. At the top left is the logo of Sree Narayana College, Chathannur, featuring a bird and a book. To the right of the logo, the text reads: "SREE NARAYANA COLLEGE, CHATHANNUR", "Affiliated to University of Kerala, TVM", and "NAAC Accredited with 'B' Grade". Below this, it says "ED Club organises Hands on Training class on 'CLOTH BAGS'". The central text "HANDY BAGS" is written in a large, blue, stylized font. To the left of this text is a photo of a woman working on a cloth bag. To the right is a photo of a woman in a red saree sitting in a wooden chair. At the bottom, it says "Venue: Seminar Hall" and "On 22/02/2021 @ 10.00 am". On the far right, it says "By Smt. SARASWATHY RADHAKRISHNAN". The background of the poster is light green with floral patterns.

ED Club organises a hands on training of Cloth Bag Making “ HANDY BAGS”” on 22nd and 23rd March 2021 . The resource person was Smt. Saraswathy Radhakrishnan, Industrial Extension Officer. Sri. BIJOY also participated in this programme and he says about the need of plastic free bags and funding sources for starting business. The

programme was through offline mode. The members of ED Club actively participated in the programme.



CLOTH BAG MAKING BY ED CLUB MEMBERS



GIFTING CLOTH BAG TO OUR PRINCIPAL

As Kollam DIC identified Tapioca as product to be included in “ONE DISTRICT ONE PRODUCT SCHEME”, that is why the ED Club of our college in association with NSS Create value added product like tapioca powder, tapioca chips etc. and conducted sale to teachers and students.



TAPPIOCA CULTINATION BY STUDENTS



TAPPIOKA PREPARATION BY STUDENTS