# SREE NARAYANA COLLEGE, CHATHANNUR

### TOURISM CLUB

The tourism Club of our college is formed with an objective of creating an awareness about tourism activities and to inculcate culture, and customs tradition among students. The club paved a way to cultivate a right attitude and perception of students towards tourism. It enhances student strength and potential in tourism development of the state. Tourism is considered as a smokeless and multi –faceted industry offering immense employment opportunities to the educated youth of the State. Students are highly motivated and genuinely interested to be a part of tourism club. Every year, the club organises interesting and appealing seminars, programmes, contest, competitions on various National and International Tourism related days.

#### Coordinator

Dr.Parvathy Nand

#### Members

Sri.Binoy.B.

Smt.Biji.B.

Smt.Jiji.P.

## TOURISM CLUB ACTIVITIES 2020–2021



DTPC,KOLLAM

Organises a webinar

# **TOURISM : KERALA 'S LIFELINE FOR FUTURE**

ate&Time 21/07/2020 7.00 to 8.00 pm

Platform :Google Meet Registration is free

IQAC & Tourism Club in association with DTPC, Kollam

IQAC & Tourism Club Coordinator Parvathy Nand

Life is better on the farm



KITTS,TVM.

DTPC

Principal Dr.Latha.M.S.

**Director** DTPC,Kollam

The IQAC & tourism club organises a webinar on the topic," Farm Tourism: Kerala's Lifeline for Future" on 21<sup>st</sup> July 2020 in association with District Tourism Promotion Council, Kollam. The session was handled by the eminent resource person, Dr. Venugopal. C.K., Assistant Professor & IT Head, KITTS, TVM. The IQAC Coordinator and Tourism Club Coordinator Dr. Parvathy Nand welcomed all the participants to the webinar. The prospects, potential and the attractive farm tourism destinations were introduced in the session. Students actively participated and cooperated to conduct the webinar in a fruitful way. E-certificates were distributed to all the participants.

# SREE NARAYANA COLLEGE, CHATHANNUR AFFILIATED TO THE UNIVERSITY OF KERALA







The IQAC & Tourism Club of Sree Narayana Nature & Tourism at College, Chathannur is organizing an Intra College Online Photography Contest on Tourism as part of observing World Nature Conservation Day on 28/07/2020 relating to the theme,

Nature & Tourism are regarded as two sides of a coin. The life of humanbeings are centered towards the blessing and gift of nature. Without nature, no humans can exist.

As part of World Nature Conservation Day on 28th July, the IQAC & Tourism Club of the college is organising an Intra College Online Photography Contest.

## NATURE & TOURISM

#### **Guidelines:**

- Each student can participate in the competition with one photo relating to the theme and can send to snctourism@gmail.com
- The competition will be held online.
- The best photo will be selected by a panel of experts and a cash prize of Rs.500 will be awarded to the winner.

ALL STUDENTS ARE INVITED TO PARTICIPATE IN THE CONTEST.

IQAC & Tourism Coordinator Parvathy Nand Members: Binoy.S., Jiji.P.&Biji.B.

As part of observing World Nature Conservation Day, the IQAC and Tourism Club of the College organised an Intra College Online Photography Contest on 28<sup>th</sup> July 2020 on the theme, "NATURE & TOURISM". Tourism to a large extend focussed on the nature and its attractions and is considered as the supreme factor for attracting the tourists to visit the destinations. The contest is meant to make the students aware the importance of nature and its role in the tourism development of the state. All the students actively participated in the competition. A panel of seven faculties from different colleges have ranked 10 photographs and judged Miss. Sufiya.N., II BSc Mathematics as the winner of the contest. The second position is ranked to Sudhin.K., III Bcom and third position to Akhila .K.Joy of III Bcom.HH

# PHOTOS OF CONTEST



SUFIYA.N., III BSc Mathematics, "WINNER" OF NATURE & TOURISM



## II Position, Sudhin.K., III Bcom



Third position, AKHILA.K.JOY,III BCOM

## SOME OF THE CLICKS.



Abhirami, J.S.Abhiram, II BSc,IC



Geetharani, II BSc,IC



JENI JAYAKUMAR, II MCOM.



ARANYA.S.,II BCOM



## SRUTHY.S.,III BSc,Maths



Athul Ajayan, II MCOM



Vigneesh,A., II BCOM



The IQAC and Tourism Club of the college organises an Intercollegiate Tagline Competition titled, "SEVEN WONDERS OF GOD'S OWN COUNTRY" as part of observing World Tourism Day on 27/09/2019. Kerala, is blessed with seven wonders for attracting the tourists all over the world. The competition is conducted to enhance the thinking skill of students and to provide awareness about the beauty of Kerala. The students actively participated in framing taglines to the seven wonders of Kerala.

Miss Athira Shaji, II BA History, Sree Narayana College, Kollam won the competition and awarded with cash prize and e certificate well.

- ATHIRAPALLY WATER FALLS-"White Angels of Kerala"
- CHEMBRA PEAK, WAYYANAD- "The mesmerising beauty of Kerala"
- AGASTYAKOODAM PEAK- "Sky of Nature"
- SILENT WALLEY NATIONAL PARK-"Way of miracles"
- KOCHI, ERNAKULAM DISRTICT- "Spence of nature".

- SILENT VALLEY NATIONAL PARK, PALLAKAD DISTRICT- "Reality of nature love"
- VEMBANAD LAKE, KOTTAYAM DISTRICT- "Real dreams"



As part of observing National Tourism Day, IQAC and Tourism Club organises Photography Competition in a Intracollegiate Level titled, "ECO CLICK". Sri. Aromal Vijayan, II BCom secured first position in the competition.



ECO CLICK BY AROMAL VIJAYAN, II BCOM