

SREE NARAYANA COLLEGE CHATHANNUR

ENTREPRENEURSHIP DEVELOPMENT CLB

2019-20

Self Employment is a powerful tool to create work and boost the economy. We know that an entrepreneurial attitude is now a days a necessity , not only for the entrepreneurs but also for the employees . If education equip students with an entrepreneurial mindset at the outset of their careers, they will be more engaged and take ownership of their own success. The Department of Industries & commerce , Government of kerala in association with Education Department formulated a scheme to set up “ Entrepreneurship Development Club “ in schools and colleges of state to inculcate “ Entrepreneurship culture” amongst youth and equip them with the skills , techniques and confidence to act as torch bearers of enterprise for the new generation.

The Entrepreneurship Development Club started its functioning in the college from the academic year 2013-14 with the mission to create an entrepreneurial culture among students and in some cases support local start up and small business. The formal inauguration of the club was on 26 February 2014 by the principal **Dr. Sasidharan** of the college . Since then several activities were undertaken by the club .

VISION:

To make development on students on students in the essentials of conceiving , planning ,initiating and launching an economic activity or an enterprise successfully.

MISSION :

The mission of ED Club is to inculcate entrepreneurial skill and knowledge among students.

The inauguration of the club was done on 18/7/2014 by Sri Bijoy S Industrial Extension Officer, ittikkara Block , Chathannur. On this day A workshop was conducted regarding ONLINE STOCK TRADING in association with Geojith varkala branch . The workshop enriches the Students with their basics of stock market and online trading. The programme was inaugurated by Dr. CS Subash Chandran , prof. in charge of principal. Presidential address was delivered by the Head of the Department of Commerce Dr. MG Biju, Vote of thanks was delivered by Dr Parvathy Nand, (Asst.Prof., PG Department of commerce).



PRATICAL SESSION OF ONLINE TRADING

SREE NARAYANA COLLEGE, CHATHANNUR
 Affiliated to University of Kerala
 NAAC Accredited with 'B' Grade

Entrepreneurship Development Club proudly organizes
HANDS-ON TRAINING IN DETERGENT POWDER MAKING
 &
LIQUID DISH WASH MAKING

RESOURCE PERSON: **SMT. SARASWATHI RADHAKRISHNAN**
 Jan Shikshan Sansthan
 Trainer

Venue: Seminar Hall
Date: 24 & 25, Nov, 2017

Principal
Dr.C.S.SUBHASH CHANDRAN

Coordinator
Smt.BIJL.B.

On 28/11/2019 & 29/11/2019 The ED Club of our college organized a workshop on Detergent powder making and Hand wash liquid making. The resource person of the workshop was Smt. Saraswathy Radhakrishnan. The workshop was inaugurated by Dr. CS Subash Chandran (principal in charge). Majority of the students participated in work shop was from Commerce

Department. These two workshops are very useful to students and they ensure that they make the product at their home for their family and two students says that they teach this their mother and they take it as a business.



HAND WASH LIQUID MAKING BY ED CLUB MEMBERS



DETERGENT MAKING BY ED CLUB MEMBERS