

CERTIFICATE COURSE IN DEPARTMENT OF HISTORY

Certificate course in Heritage Guiding and Tourism Management, 2019-20

Certificate course in Heritage Guiding and Tourism Management, 2020-21

Certificate course in Heritage Guiding and Tourism Management, 2021-22

Department of History

Sree Narayana College Chathannur

Department of History with the support from college authorities, PTA and IQAC decided to conduct a Certificate course in Heritage Guiding and Tourism Management. Details are given below:-

REPORT ON CERTIFICATE COURSE IN HERITAGE GUIDING AND TOURISM MANAGEMENT, Academic Year 2019-2020

Within the service sector in Kerala, Tourism is singled out more than any other area to generate economic activity as well as jobs. The public and private sector can further play a large part in generating income and employments. Henceforth, the scope for skill –based, well trained, qualified youths is immensely rich. The highly literate young generation can easily harness their ability and secure jobs by receiving basic knowledge and appropriate training in Tourism. An elementary awareness in one’s culture, tradition, and heritage, industrial skill in guiding, management marketing and work culture, communication and presentation skills etc., are a prerequisite. These will add to professionalism among the employees. Moreover, the post Covid period is expected to cater the MSME’s and Start-up Missions , which are being greatly encouraged both by the Union and State governments. Therefore, equipping a new generation of entrepreneurs and skilled men becomes inevitable. Owing to these emerging innumerable opportunities in tourism and hospitality sectors, the students of History, Social Work, Sociology, Commerce, Economics, Languages and other disciplines has immense scope for employment in both urban and rural settings. A skilled /trained student or even laymen can thus find jobs of his / her own reducing domestic dependency and earn a decent livelihood. For a minimum waged job in Tourism and hospitality sectors , the educational qualifications is preferably a certificate / diploma/ graduation degree in any discipline, preferably art, archaeology, history and culture. Good linguistic skills, especially, verbal along with a pleasing personality and knowledge of foreign language is an added advantage. This is a growing field which offers excellent opportunities in the field of tour operations, tour-packages, sight-seeing etc. Many employment opportunities exist in this industry. Travel services including: Tour Operators, Travel Agents, Hoteliers, Restaurateurs, Transport Service Providers, Adventure and Leisure Tourism Providers, Heritage Sites and their Conservation, Manufacture and Sale

of Handicraft Items, Marketing of Souvenirs etc. Besides the specialized services, there are the support services: administration in the offices, secretarial and clerical jobs. Thus, there are several visible and invisible career prospects, which can be harnessed .

Given , the relevance of the industry, the College thus offered a ‘Certificate Course in Heritage Guiding and Tourism Management’ with a larger perspective of achieving decent employment, enhance gender empowerment, learn valuable skill & communication strategies, expertise in basics of history, archaeology, art and architecture ,encouragement and creation of micro, small and medium enterprises (MSMEs) and Start –ups and the like. The Course is structured in such a way by surveying and realising the present and future needs of the targeted groups (students, youngsters and laymen) and also of the demands of Tourism industry and service sectors.

The classes were handled by Ms. Dayana, Head of the Department of History and Ms. Shereena.

Date of Introduction: 15/10/2019

Total Students Enrolled: 40 (2019-20)

Duration: 30 hrs

Focus Areas: Heritage Studies, Tangible Heritage Resources of India & Kerala, History and Archaeology, Guides and Escorts, Skill development

Outcome: All 40 students have completed the prescribed 30 hours of the course during the period October 2019 - December 2019.

**Certificate Course in Heritage Guiding and Tourism
Management
CURRICULUM**

Module 1 : Heritage Studies

Tangible and Intangible Heritage – UNESCO and Heritage – Natural, Cultural and Mixed Heritage – World Heritage sites in India – Intangible Heritage of India -Archaeologically important Sites– Dances of India – Representative List of Intangible Cultural heritage of Humanity from India – Visual Arts of India .

Module 2 : Tangible Heritage Resources of India & Kerala

Major Temples – Palaces – Forts – Handicrafts – Craft Villages - National Parks, Wildlife Sanctuaries and Biosphere Reserves, Western Ghats; Intangible Heritage Resources of Kerala - Major Art forms.

Module 3 : History and Archaeology

History, Geography and Environment of Kerala- Archaeology – Pre- history- Megalithic Culture -Tools – Numismatics-Inscriptions-Literary Sources-Dynasties of Kerala.

Module 4 : Guides and Escorts

Tourism Definitions –Types of Tourism- Role of the Guide – Guiding as a Technique – Escorting a Tour –Travel and Tour Operations- Tour processes-Development of Tour Packages & marketing.

References:

Kumar, R. (2018). *Guide and Escorts. Tourism Services and Operation – II*. New Delhi. IGNOU.

Vasudevan, V. Vijayakumar, B. & Roy, S. (2017). *An Introduction to Business of Tourism*. New Delhi. Sage Publications

Vijayakumar,B.,(2016). *Tour Guiding*. Thiruvananthapuram. State Institute of Languages Kerala.

Vijayakumar,B.,(2008). *Tourism Growth and Development*. Thiruvananthapuram. State Institute of Languages Kerala.

Middleton, V.T.C.(1988). *Marketing in Travel and Tourism*. Oxford. Heinemann.

UNEP-WTO.(1995).*Making Tourism More Sustainable: A Guide for Policy Makers*.UNEP-WTO.

Goodwin, H,(2011).*Taking Responsibility for Tourism*. Goodfellow Publishers.

Weaver,D.(2006).*Sustainable Tourism*,Oxford.Elsevier.

Syllabus for the Course

SREE NARAYANA COLLEGE
CHATHANNUR

Certified to University of Kerala

CERTIFICATE COURSE IN
HERITAGE GUIDING AND TOURISM MANAGEMENT
(2019-20)

Offered By,
Department of History
Course Duration:30 Hours

For Details
Contact : History Department

SREE NARAYANA COLLEGE CHATHANNUR
Department of History
Certificate Course Students List (2019-2020)

Sl. No	Candidate Code	Name of the Students
1	14017130002	ANJANA S
2	14017130003	ATHIRA. S
3	14017130006	DEVIKA B
4	14017130007	GEETHU PRAKASH
5	14017130008	MUFDHEENA M N
6	14017130009	RENJINI R
7	14017130010	RONAK RAJ
8	14017130013	SRUTHY S
9	14017130014	SUDHEENA S
10	14017130015	ABHIRAJ A R
11	14017130016	AJEESH S
12	14017130017	AKHILA S G
13	14017130018	AKHILA S S
14	14017130019	AMALA S
15	14017130021	ANJALI SANTHOSH
16	14017130023	ARAVIND G
17	14017130024	ASWADEV
18	14017130025	ASWATHY GOPAN
19	14017130028	DARSANA L
20	14017130029	DEEPA RAJ S
21	14017130031	DHANYAKRISHNA G
22	14017130032	GOURI KRISHAN
23	14017130034	JINCY V



24	14017130036	JYOTHISHA T RAJ
25	14017139937	LAVANYA. V
26	14017130038	MAHESH M
27	14017130039	MANJU A M
28	14017130040	NAJIYA N
29	14017130042	REJANA B
30	14017130043	RESHMA R
31	14017130044	RESHMI R S
32	14017130045	ROSI REJI
33	14017130046	SABIRA A
34	14017130047	SILPA KUMAR S
35	14017130050	SOUMYA SATHYAN L
36	14017130053	SRUTHY S
37	14017130054	SUBIN S A
38	14017130056	SYAMA S
39	14017130058	VIJI L
40	14017130059	VISHNU PRAKASH



Students list(2019-20)

2019-2020

ATTENDANCE REGISTER FOR THE MONTH OF 20

No.	NAME	Designation	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	Working Days	Days Present	Days Absent	Leave Taken	Remarks
1	Anjana S.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
2	Devika B.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
3	Geetha Prakash		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
4	Muthaena M.N		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
5	Renjini R.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
6	Ronak Raj		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
7	Sathy S.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
8	Suchleena S.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
9	Ashwaj A.R.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
10	Akhila S.S.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
11	Amala S.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
12	Aparind G.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
13	Aswadev		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
14	Aswathy Geetan		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
15	Bansana L.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
16	Geet Kuthanan		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
17	Geeta V.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
18	Mahesh M.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
19	Reemi B.S		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
20	Rosi Reji		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
21	Sabira A.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
22	Seemya Sathyan L.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
23	Syama S.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
24	Viji L.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
25	Vishnu Prakash		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
26	Ajeesh S.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
27	Anjali Santhosh		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
28	Vijathula T.Raj		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
29	Kavanya V.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
30	Manju A.M.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
31	Narjya N.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
32	Rejani B.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
33	Reshma R.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
34	Suhin S.A.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
35	Suthy S.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
36	Sipa kumar S.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							

2019-2020

ATTENDANCE REGISTER FOR THE MONTH OF 20

No.	NAME	Designation	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	Working Days	Days Present	Days Absent	Leave Taken	Remarks
37	Akhya S.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X							
38	Akhilja Raj		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						
39	Deena T.S.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						
40	Akhila S.G.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						

Attendance statement of students

Sree Narayana College Chathannur
Department of History
Certificate Course Question Paper
Heritage Guiding And Tourism Management (March 2020)
Max Marks: 25

I. Answer all questions each in a word or sentence (1x6=6)

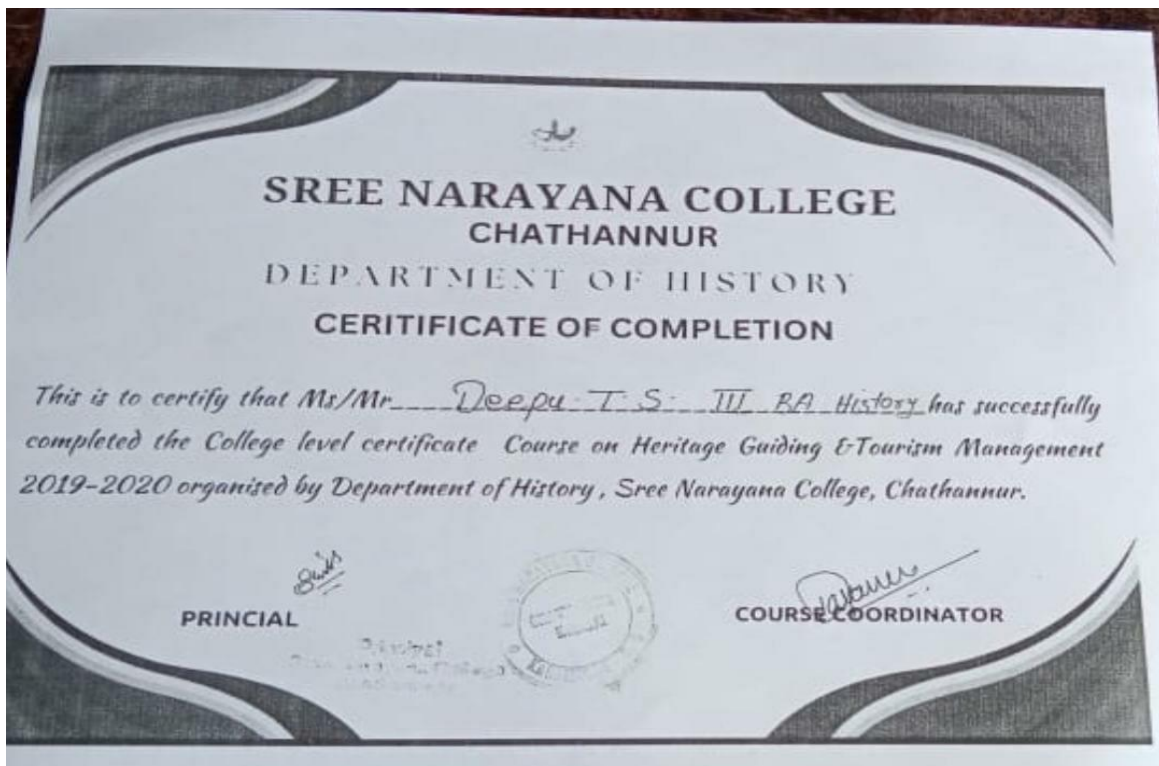
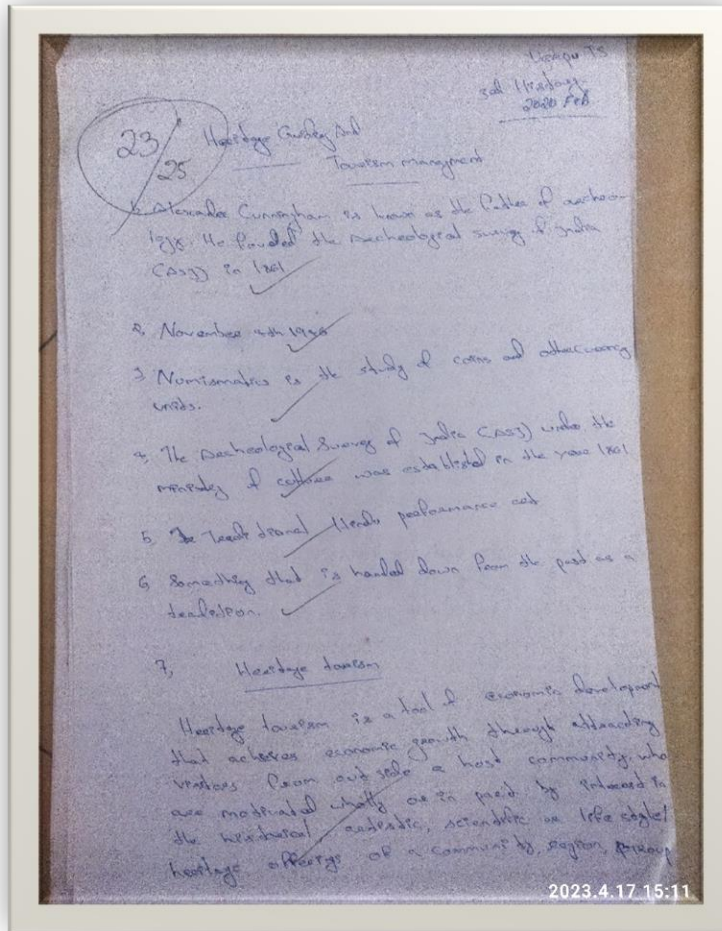
1. Who is the father of Archaeology
2. UNESCO was formed in?
3. Numismatics is the study of
4. ASI was formed in.....
5. is the official art form of Kerala
6. Heritage means.....

II. Answer the question not exceeding 100 words (4 Marks)

7. What is Heritage tourism?

III. Answer the question in about 300 words (15 Marks)

8. Define the term 'tangible and intangible Heritage' Also put some example for the same in India.



REPORT ON
CERTIFICATE COURSE IN
HERITAGE GUIDING AND TOURISM MANAGEMENT
Academic Year 2020-2021

The second largest priority sector of income generation and human resource in Kerala is Tourism. The sector calls for developing a Skill-based work force and that is seeded in the youths. There are emerging innumerable opportunities in tourism and hospitality sectors, having immense scope for employment in both urban and rural settings. A skilled /trained student or laymen can thus find jobs of his or her own reducing domestic dependency and earn a decent livelihood. An updated course was inevitable to encourage students and learners to choose for having a career in the hospitality and tourism industry, by realising present and future trends and demands. Also to create successful entrepreneurs and create their own entrepreneurship largely focusing on MSMEs, rural and urban entrepreneurship among women-Women empowerment ,critical analysis and creative thinking, problem solving skills, demonstrate the ability to read, listen, and clearly express themselves using written, oral, visual, and quantitative methods to communicate effectively with superiors, co-workers, customers, and members of the community, demonstrate leadership, teamwork, and interpersonal skills needed for managing diverse and global hospitality operations and fruitfully utilize cultural and heritage avenues for employment and knowledge economy.

The ‘Certificate Course in Heritage Guiding and Tourism Management’ offered by the college continued successfully in this academic year also , marking a greater interest among students with its tread setting syllabus and activities.

The classes were handled by Dr.Ardras.S, Head of the Department of History and Mr. Jinu.G.V.

Date of Introduction: 15/10/2020

Total Students Enrolled: 40 (2020-21)

Duration: 30 hrs

Focus Areas: Heritage Studies, Tangible Heritage Resources of India & Kerala, History and Archaeology, Guides and Escorts, Skill development

Outcome: All 40 students have completed the prescribed 30 hours of the course during the period October 2020 - January 2021.

Certificate Course in Heritage Guiding and Tourism Management

CURRICULUM

Module 1 : Heritage Studies

Tangible and Intangible Heritage – UNESCO and Heritage – Natural, Cultural and Mixed Heritage – World Heritage sites in India – Intangible Heritage of India -Archaeologically important Sites– Dances of India – Representative List of Intangible Cultural heritage of Humanity from India – Visual Arts of India .

Module 2 : Tangible Heritage Resources of India & Kerala

Major Temples – Palaces – Forts – Handicrafts – Craft Villages - National Parks, Wildlife Sanctuaries and Biosphere Reserves, Western Ghats; Intangible Heritage Resources of Kerala - Major Art forms.

Module 3 : History and Archaeology

History, Geography and Environment of Kerala- Archaeology – Pre- history- Megalithic Culture -Tools – Numismatics-Inscriptions-Literary Sources-Dynasties of Kerala.

Module 4 : Guides and Escorts

Tourism Definitions –Types of Tourism- Role of the Guide – Guiding as a Technique – Escorting a Tour –Travel and Tour Operations- Tour processes-Development of Tour Packages & marketing.

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- Vijayakumar,B.,(2008). *Tourism Growth and Development*. Thiruvananthapuram. State Institute of Languages Kerala.
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**SREE NARAYANA COLLEGE
CHATHANNUR**

Certified to University of Kerala

*CERTIFICATE COURSE IN
HERITAGE GUIDING AND TOURISM MANAGEMENT
(2020-21)*

*Offered By,
Department of History
Course Duration: 30 Hours*

For Details

Contact: History Department

2020 - 2021

ATTENDANCE REGISTER FOR THE MONTH OF 20

No.	NAME	Designation														14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	Working Days	Days Present	Days absent	Leave Taken	Remarks	
			1	2	3	4	5	6	7	8	9	10	11	12	13																								
1	Akshay Suresh		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						
2	Lekshmi S.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
3	Vipin S.B.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
4	Abhisek S.J.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
5	Atash Krishna		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
6	Akhila S.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
7	Akshaya Babu		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
8	Althya S.R.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
9	Anjali S.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
10	Anjana A.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
11	Anjana Agi		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
12	Anjana S.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
13	Anju S.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
14	Anu VA		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
15	Anur Ashok		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
16	Arya T.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
17	Arunathy H.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
18	Athira A.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
19	Athira A.B.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
20	Balu S.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
21	Bushra N.S.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
22	Banyya V.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
23	Chiranjeevi S.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
24	Chiranjeevi N.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
25	Divya TV		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
26	Jasmin S.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
27	Lekshmi AR.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
28	Lini mol K.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
29	Harsha O.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
30	Neethu T.R.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
31	Nikhil Lal A.I.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
32	Nimisha L.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
33	Nandya B.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
34	Reshma Anilkumar		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
35	Reshma Prabhakar		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
36	Shalu S.S.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					

2020 - 2021

ATTENDANCE REGISTER FOR THE MONTH OF 20

No.	NAME	Designation														14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	Working Days	Days Present	Days absent	Leave Taken	Remarks	
			1	2	3	4	5	6	7	8	9	10	11	12	13																								
37	Sameer A.S.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X						
38	Shyju B.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
39	Sanku Viji V.		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					
40	Aaradhi Karthika RB		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X					

SREE NARAYANA COLLEGE CHATHANNUR
DEPARTMENT OF HISTORY
Certificate Course Students List (2020-2021)

Sl. No	Candidate Code	Name of the Candidate
1	14018130001	AKSHAY SURESH
2	14018130003	LEKSHMI S
3	14018130005	VIBIN S B
4	14018130006	ABHISHEK S J
5	14018130007	AKASH KRISHNA
6	14018130009	AKHILA S
7	14018130010	AKSHAYA BABU
8	14018130011	ALFIYA S R
9	14018130012	ANJALI S
10	14018130014	ANJANA A
11	14018130015	ANJANA AGI
12	14018130016	ANJANA S
13	14018130019	ANJU S
14	14018130020	ANU V A
15	14018130022	ARJUN ASHOK
16	14018130023	ARYA T
17	14018130024	ASWATHY H
18	14018130026	ATHIRA A
19	14018130027	ATHIRA A B
20	14018130028	BALU S
21	14018130029	BANNYA V
22	14018130030	BUSHRA N S
23	14018130031	CHINJU J S
24	14018130032	DHILSHANA N
25	14018130033	DIVYA T V
26	14018130036	HARSHA O



27	14018130037	JASMIN S
28	14018130039	LEKSHMI P R
29	14018130040	LINIMOL K
30	14018130042	NEETHU T R
31	14018130043	NIKHIL LAL A L
32	14018130044	NIMISHA L
33	14018130046	NOUFIYA B
34	14018130049	RESHMA ANILKUMAR
35	14018130050	RESHMA PRAKASH
36	14018130053	SALU S S
37	14018130054	SANOOJA S
38	14018130057	SHYJU B
39	14018130063	VIJI V
40	14018130066	AROMALKRISHNA R B



Sree Narayana College Chathannur
Department of History
Certificate Course Question Paper
Heritage Guiding And Tourism Management (March 2021)
Max Marks: 25

I. Answer all questions each in a word or sentence(1x6=6)

1. Pre-History means?
2. Study about Inscription is called.....
3. The biggest palace in Kerala?
4. Name one wildlife sanctuary in India
5. Indias biggest National park is in.....
6. is one of the craft village in India

II. Answer the question not exceeding 100 words(4 Marks)

- 7 .Explain the Megalithic Culture in Kerala

III. Answer the question in about 300 words(15 Marks)

8. What are the different types of tourism existed in India?

Anjama. S
IInd History
2001 February 21

24/25
Heritage Guiding and Tourism Management

I.

1. Prehistory refers to the period of time before civilization and writing.
2. Epigraphy.
3. Travancore.
4. Ranthambore National Park in Rajasthan.
5. Hemis National Park, situated in Ladakh region.
6. Raghurajpur, Odisha.

II.

7. Megalithic Culture in Kerala

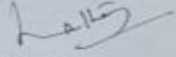
The Iron Age in Kerala has been broadly dated from 1000 BC to 100 AD. The people used iron tools. The Iron Age Culture is also known as Megalithic Culture. Megalithic means "huge stone". The word Megalithic means "huge stone". The huge stones were used to bury the dead.

Megalithic people were nomadic people. Hunting was their main occupation. They used iron weapons. The tribes transferred themselves from hunting and pastoralism to agriculture.

2023.4.17 15:



SREE NARAYANA COLLEGE
CHATHANNUR
DEPARTMENT OF HISTORY
CERTIFICATE OF COMPLETION

This is to certify that Ms/Mr Anjana S. I BA History has successfully completed the College level certificate Course on Heritage Guiding & Tourism Management 2020-2021 organised by Department of History, Sree Narayana College, Chathannur.


PRINCIAL

Principal
Sree Narayana College




COURSE COORDINATOR

REPORT ON
CERTIFICATE COURSE IN
HERITAGE GUIDING AND TOURISM MANAGEMENT
Academic Year 2021-2022

The second largest priority sector of income generation and human resource in Kerala is Tourism. The sector calls for developing a Skill-based work force and that is seeded in the youths. There are emerging innumerable opportunities in tourism and hospitality sectors, having immense scope for employment in both urban and rural settings. A skilled /trained student or laymen can thus find jobs of his or her own reducing domestic dependency and earn a decent livelihood. An updated course was inevitable to encourage students and learners to choose for having a career in the hospitality and tourism industry, by realising present and future trends and demands. Also to create successful entrepreneurs and create their own entrepreneurship largely focusing on MSMEs, rural and urban entrepreneurship among women-Women empowerment ,critical analysis and creative thinking, problem solving skills, demonstrate the ability to read, listen, and clearly express themselves using written, oral, visual, and quantitative methods to communicate effectively with superiors, co-workers, customers, and members of the community, demonstrate leadership, teamwork, and interpersonal skills needed for managing diverse and global hospitality operations and fruitfully utilize cultural and heritage avenues for employment and knowledge economy. The ‘Certificate Course in Heritage Guiding and Tourism Management’ offered by the college continued successfully in this academic year also , marking a greater interest among students with its tread setting syllabus and activities.

The classes were handled by Dr.Ardra.S, Head of the Department of History and Mr. Jinu.G.V.

Date of Introduction: 15/10/2020

Total Students Enrolled: 40 (2020-21)

Duration: 30 hrs

Focus Areas: Heritage Studies, Tangible Heritage Resources of India & Kerala, History and Archaeology, Guides and Escorts, Skill development

Outcome: All 40 students have completed the prescribed 30 hours of the course during the period October 2020 - January 2021.

**Certificate Course in Heritage Guiding and Tourism
Management
CURRICULUM**

Module 1 : Heritage Studies

Tangible and Intangible Heritage – UNESCO and Heritage – Natural, Cultural and Mixed Heritage – World Heritage sites in India – Intangible Heritage of India -Archaeologically important Sites– Dances of India – Representative List of Intangible Cultural heritage of Humanity from India – Visual Arts of India .

Module 2 : Tangible Heritage Resources of India & Kerala

Major Temples – Palaces – Forts – Handicrafts – Craft Villages - National Parks, Wildlife Sanctuaries and Biosphere Reserves, Western Ghats; Intangible Heritage Resources of Kerala - Major Art forms.

Module 3 : History and Archaeology

History, Geography and Environment of Kerala- Archaeology – Pre- history- Megalithic Culture -Tools – Numismatics-Inscriptions-Literary Sources-Dynasties of Kerala.

Module 4 : Guides and Escorts

Tourism Definitions –Types of Tourism- Role of the Guide – Guiding as a Technique – Escorting a Tour –Travel and Tour Operations- Tour processes-Development of Tour Packages & marketing.

References:

- Kumar, R. (2018). *Guide and Escorts. Tourism Services and Operation* – II. New Delhi. IGNOU.
- Vasudevan, V. Vijayakumar, B. & Roy, S. (2017). *An Introduction to Business of Tourism*. New Delhi. Sage Publications
- Vijayakumar,B.,(2016). *Tour Guiding*. Thiruvananthapuram. State Institute of Languages Kerala.
- Vijayakumar,B.,(2008). *Tourism Growth and Development*. Thiruvananthapuram. State Institute of Languages Kerala.
- Middleton, V.T.C.(1988). *Marketing in Travel and Tourism*.Oxford. Heinemann.
- UNEP-WTO,(1995).*Making Tourism More Sustainable: A Guide for Policy Makers*.UNEP-WTO.
- Goodwin, H,(2011).*Taking Responsibility for Tourism*. Goodfellow Publishers.
- Weaver,D.(2006).*Sustainable Tourism*,Oxford Elsevier.

SREE NARAYANA COLLEGE CHATHANNUR

CERTIFIED TO UNIVERSITY OF KERALA

CERTIFICATE COURSE IN
HERITAGE GUIDING AND TOURISM MANAGEMENT
(2021-22)

OFFERED BY,
DEPARTMENT OF HISTORY
COURSE DURATION: 30 HOURS

For Details

Contact: History Department

SREE NARAYANA COLLEGE CHATHANNUR
DEPARTMENT OF HISTORY
Certificate Course Students List (2021-2022)

Sl. No	Candidate Code	Name of the Candidate
1	14019130001	ADISH SREEDARSH. S
2	14019130004	BINDHUJA BABU
3	14019130005	DHANYA. S. G
4	14019130006	JITHU. J
5	14019130008	MUHAMMED AYOOB
6	14019130011	SRUTHY. S. J
7	14019130012	SUMAYYA. S
8	14019130013	ABHINLAL. S
9	14019130014	ABHIRAMI. S
10	14019130018	AMRITHA S. PRASAD
11	14019130019	ANANDU S. KUMAR
12	14019130023	ARYA KRISHNAN
13	14019130025	ASWATHY S. KUMAR
14	14019130028	BINDHU. B
15	14019130031	GOPIKA. G. S
16	14019130032	GOPIKA. S. G
17	14019130034	HARI PRASAD
18	14019130035	HASHIR. H
19	14019130036	ISWARYA. G
20	14019130037	JASMI. S PRAKASH
21	14019130038	JAYALEKSHMI. B
22	14019130039	KAVYA BINU
23	14019130040	KAVYA. S
24	14019130041	KAVYA. S. R
25	14019130042	LINESH. M
26	14019130044	MANJU. S



27	14019130045	NAJUMA. H.S
28	14019130047	NISHMA. S
29	14019130048	PAVITHRA. M
30	14019130049	RAGESH NAIR. R. S
31	14019130050	RESHMA. R. S
32	14019130051	RESHMA. R. S
33	14019130052	RESHMA RAJ. R. S
34	14019130054	SANDRA. S NATH
35	14019130055	SHEHANA. S
36	14019130056	SILPA. G
37	14019130057	SIML. S
38	14019130058	SREEDHU S. KUMAR
39	14019130059	SRUTHI. P. S
40	14019130064	VISAKH KRISHNAN



Sree Narayana College Chathannur
Department of History
Certificate Course Question Paper
Heritage Guiding And Tourism Management (March 2022)
Max Marks: 25

I. Answer all questions each in a word or sentence (1x6=6)

1. Archaeology is derived from the word.....
2. is the example for natural heritage centre in India
3. Who is the father of Tourism?
4. Tourist is also called.....
5. Scuba diving can be associated with.....
6. The word 'tour' is derived from the Latin word tornus, which means?

II. Answer the question not exceeding 100 words (4 Marks)

7. What factors affect Tourism?

III. Answer the question in about 300 words (15 Marks)

8. Do you think tourism helps people in the world understand each other?

25
25

Binod B
IInd History

2022 February 25

Heritage Guiding and Tourism Management

I.

1) "Aakhais,

a) Kaziranga National Park in Assam.

3) Thomas Cook.

4) Overnight visitor.

5) Adventure Tourism.

6) Mearns - 'a lot of circles'.

II.

7) → Environment at Destination. Tourism is in its best when the Destination boasts of conducive climate.

→ Economy of the country.

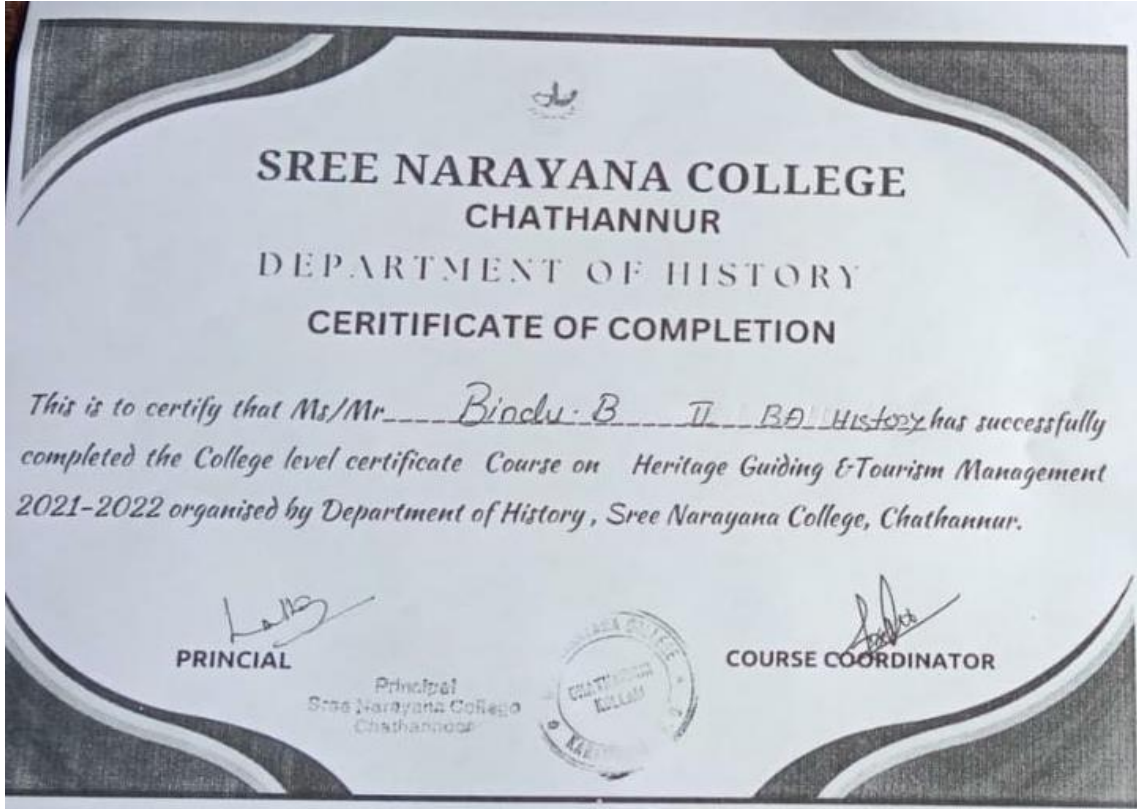
→ Historical or cultural Importance of Destination.

→ Research Importance of Destination.

→ Religious importance of Destination.

→ Technology.

→ Climate of a Region.



**SREE NARAYANA COLLEGE
CHATHANNUR**

DEPARTMENT OF HISTORY

CERTIFICATE OF COMPLETION

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PRINCIAL

Principal
Sree Narayana College
Chathannur



COURSE COORDINATOR