

NAME OF THE DEPARTMENT: DEPARTMENT OF COMMERCE

Name of the Faculty: SIMI.B.S

DETAILED FACULTY BIODATA		
Sl No	Name	SIMI.B.S
1.	Designation	Assistant Professor
2.	Department	Commerce
3.	Contacts Numbers	9072742832
4.	Email	Simibsvjd89@gmail.com
5.	Date of Entry into service	22.01.2016
6.	Educational Qualifications	M.com (NET), CMA (Inter)
7.	Areas of Interest/Specialisation	Finance
8.	Courses/subject Taught	Financial Accounting Advanced Accounting Corporate Accounting International Business Investment Management Strategic Management Co-operation Auditing Business Environment Management Concepts and Thoughts Indian Financial Markets Marketing management

9.	Field of Research	Food Safety Management Practices
10.	Guideship Details	Nil
11.	Experience	8 Years and 6 Months
12.	Memberships in Learned Bodies/Societies, If any	Nil
13.	Scholarship/Fellowships obtained	Nil
14.	Books Published	1. Travel and Tourism Management
15.	Research Projects Undertaken	Nil
16.	Orientation courses Attended	1. UGC Sponsored Orientation Program, Kannur University. 2. Orientation course for the Programme Officers of the National Service Scheme, Rajagiri college of social sciences.
17.	Refresher Courses Attended	1. UGC Sponsored Refresher Course, Kerala University.
18.	Seminars/workshops/Trainings organized	1. Multidisciplinary Webinar Series "Cognizance 2.O", Department level Co-Ordinator.
19.	Seminars/Conferences Attended	1. Participated in the three- day National seminar workshop on statistical packages in social science research sponsored by DCE, Organized by BJM Govt..College, Chavara. 2. Participated in the National seminar on "Leading issues in Indian public finance", organized by Panampilly Memorial Government College, Chalakudy.

		<ol style="list-style-type: none"> 3. Attended one day seminar on “Malabarinte Charithravum Paithrikavum”, SN College Kannur. 4. Attended academic seminar on “Higher Education in Kerala, Policies, Perspectives and Development concerns”, Mannan Mappila Hall, Kottayam 5. Attended Academic Seminar on “Higher Education: Retaining scientific Temper and Spirit of enquiry”, Senate hall, Trivandrum.
20.	Workshops/Trainings/Short term courses/Professional Development Courses Attended	<ol style="list-style-type: none"> 1. Five- day specialized training programme on Goods and Service Tax, jointly organized by Department of Commerce, Indian Accounting Association and Gulati Institute of Finance and Taxation. 2. Faculty Development Programme in Commerce and Management organized by the Kerala State Higher Education Council, Kannur University, Kannur.
21.	Academic Responsibilities Undertaken	<ol style="list-style-type: none"> 1. Programme Officer, National Service Scheme. 2. Arts Advisor, Advisory Board of College Union 3. Co-Ordinator, women studies and welfare unit. 4. Internal Mentor, WWS. 5. Co-ordinator, Study tour 6. Co-ordinator, Placement cell 7. Co-ordinator, Women cell 8. Member, Anti-ragging committee 9. Member, ED Club 10. Member. Committee for competitive exam for entry into service 11. Member, Committee for remedial coaching. 12. Member, Health club. 13. Member, College Union Election 14. Additional Examiner 15. Project Supervisor 16. External Examiner

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List of Publications & Presentations

Papers Published:

- (1) Article Titled “Breaking of Food safety rules in Kerala- A critical Evaluation” in South India Journal of Social Sciences, UGC Care approved, Group 1, ISSN:0972-8945.
- (2) Article Titled “A study on role of SIDBI schemes in the small scale industrial development in India”, JMRA UGC Approved, ISSN: 2394-2770.
- (3) Chapter Titled “The influence of social media on buying behaviour of college teachers in Kerala” in the book titled “Agile marketing practices, innovations and emerging applications”, ISBN:978-93-91700-01-0.
- (4) Chapter Titled “Mice tourism in India during covid-19 Pandemic” in the book titled “Medley in Tourism”, ISBN:978-93-91700-45-4.
- (5) Chapter Titled “A study on consumer buying behaviour towards online shopping special reference to South Kerala” in the book titled “Consumer behaviour”, ISBN: 978-93-92268-10-6.
- (6) Chapter Titled “Investment attitude and behaviour of Women bank employees in Kerala” in the book titled “Facet of economy: Yesterday, Today and Tomorrow”, ISBN:978-93-91700-14-0, pp-79-86.

Papers Presented:

- (1) “A study on role of SIDBI various Scheme in the small industrial development in India”, Two-day National Conference organized by Department of Management Studies, Kannur University