

SREE NARAYANA COLLEGE CHATHANNUR



<u>2.3.1 - Student centric methods, such as experiential learning, participative learning and problem-solving methodologies are used for enhancing learning experiences</u>



ADDITIONAL INFORMATION

2.3.1 - Student centric methods, such as experiential learning, participative learning and problem-solving methodologies are used for enhancing learning experiences

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A}INDUSTRIAL VISITS

Industrial visits play a crucial role in enhancing the learning experience of college students by providing them with real-world exposure to the practical applications of theoretical knowledge. These visits allow students to witness the working environment of industries, understand operational processes, and interact with professionals, offering valuable insights into their chosen fields. It bridges the gap between classroom learning and industry practices, helping students develop a deeper understanding of concepts, improve problem-solving skills, and enhance employability. Additionally, it fosters networking opportunities and encourages career exploration.

R& D VISIT TO SREE CHITRA TIRUNAL INSTITUTE FOR MEDICAL SCIENCES AND TECHNOLOGY



The Department of Chemistry, Sree Narayana College, organized a Research and Development (R&D) visit to Sree Chitra Tirunal Institute for Medical Sciences and Technology (SCTIMST), Thiruvananthapuram, on July 6, 2023. The team comprised 20 students from the II-year MSc

Chemistry batch, accompanied by two faculty members, Dr. Vidhya R. V. and Ms. Muthu S. The team departed from the college at 8:30 am and arrived at SCTIMST at 10:30 am. Upon arrival, the team received a warm welcome and assistance with the formalities at the entrance. Dr. Sandhya G.C., Engineer F, TBD, BMTW, SCTIMST, delivered an informative introductory talk about the research center. During the industrial visit to SCTIMST, the team had the opportunity to explore the state-of-the-art research facilities, including the Scanning Electron Microscopy (SEM) lab and the Transmission Electron Microscopy (TEM) lab. The SEM lab is equipped with high-resolution microscopes that use a focused beam of electrons to produce high-resolution images of the surface of materials. The team witnessed the functioning of the SEM lab, where researchers were analyzing the morphology of various materials, including biomaterials and nanomaterials. The TEM lab, on the other hand, is equipped with microscopes that use a beam of electrons to produce high-resolution images of the internal structure of materials. The team saw researchers using the TEM lab to analyze the internal structure of materials, including cells and tissues.

The team also visited the Chromatography lab and the Spectrophotometry lab, where researchers were using various techniques to analyze the composition of materials. The Chromatography lab is equipped with high-performance liquid chromatography (HPLC) systems, gas chromatography (GC) systems, and mass spectrometry (MS) systems, which are used to separate, identify, and quantify the components of complex mixtures. The team witnessed the functioning of the HPLC system, where researchers were analyzing the composition of biomolecules, including proteins and nucleic acids. The Spectrophotometry lab, on the other hand, is equipped with ultraviolet-visible (UV-Vis) spectrophotometers, infrared (IR) spectrophotometers, and fluorescence spectrophotometers, which are used to analyze the optical properties of materials. The team saw researchers using the UV-Vis spectrophotometer to analyze the absorption spectra of biomolecules. The visit was highly fruitful, offering students a unique opportunity to explore advanced research facilities and

sparking their interest in R&D.



B}FIELD STUDY

Field studies are crucial for college students as they provide hands-on, real-world experience that complements theoretical learning. By engaging directly with their field of study, students gain practical insights, develop problem-solving skills, and learn to apply academic concepts in real-world contexts. Field studies also enhance critical thinking, foster a deeper understanding of the subject, and help students develop professional skills, such as communication, teamwork, and adaptability. Additionally, these experiences often give students the opportunity to network with industry professionals and gain exposure to potential career paths, making them more prepared for the workforce.



C}INTERNSHIP PROGRAMME:

Internship programs are highly valuable for college students as they provide practical experience that bridges the gap between academic knowledge and real-world application. These programs help students develop important skills such as communication, problem-solving, and time management while giving them insight into their chosen field. Internships also enhance employability, as students gain hands-on experience that strengthens their resumes and makes them more competitive in the job market. Additionally, internships offer networking opportunities and the chance to explore different career paths, often leading to full-time job offers after graduation.

SREE NARAYANA COLLEGE CHATHANNOOR

MCOM 2022-24

INTERNSHIP DETAILS

CANDIDATE CODE	NAME	INSTITUTION
59022130001	AMAL D	REGIONAL SERVICE CO-OPERATIVE BANK, LTD NO . Q 153. CHATHANNOOR, KOLLAM
59022130002	AMINA H	REGIONAL SERVICE CO-OPERATIVE BANK, LTD NO . Q 153. CHATHANNOOR, KOLLAM
59022130003	ANANDHU M	REGIONAL SERVICE CO-OPERATIVE BANK, LTD NO . Q 153. CHATHANNOOR, KOLLAM
59022130004	ANUSHA A S	PARIPPALLY RURAL CO-OPERATIVE SOCIETY LTD
59022130005	ASWATHY A	PARIPPALLY RURAL CO-OPERATIVE SOCIETY LTD
59022130006	BIJI M	REGIONAL SERVICE CO-OPERATIVE BANK, LTD NO . Q 153. CHATHANNOOR, KOLLAM
59022130007	DEVU O R	REGIONAL SERVICE CO-OPERATIVE BANK, LTD NO . Q 153. CHATHANNOOR, KOLLAM
59022130008	FOUSIYA S	REGIONAL SERVICE CO-OPERATIVE BANK, LTD NO . Q 153. CHATHANNOOR, KOLLAM
59022130009	KARTHIKA MADHU	PARIPPALLY RURAL CO-OPERATIVE SOCIETY LTD
59022130010	KARTHIKA S	THE COOPERATIVE URBAN BANK KOTTARAKKARA
59022130011	MIDHUN GOPAL	KERALA STATE CO-OPERATIVE BANK LTD (KERALA BANK), KOLLAM
59022130012	NIMISHA R	PARIPPALLY RURAL CO-OPERATIVE SOCIETY LTD
59022130013	PRANNOY A KUMAR	CHATHANNOOR SERVICE CO OPERATIVE BANK
59022130015	SREELEKSHMI L	REGIONAL SERVICE CO-OPERATIVE BANK, LTD NO . Q 153. CHATHANNOOR, KOLLAM
59022130016	SREEVISHAK M	REGIONAL SERVICE CO-OPERATIVE BANK, LTD NO . Q 153. CHATHANNOOR, KOLLAM
59022130017	SUJITH S	CHATHANNOOR SERVICE CO OPERATIVE BANK
59022130018	VISHAL SURESH	REGIONAL SERVICE CO-OPERATIVE BANK, LTD NO . Q 153. CHATHANNOOR, KOLLAM
59022130019	VISHNU DAS	REGIONAL SERVICE CO-OPERATIVE BANK, LTD NO . Q 153. CHATHANNOOR, KOLLAM
59022130020	VISMAYA G A	HE COOPERATIVE URBAN BANK KOTTARAKKARA



D}WORKSHOPS:



SREE NARAYANA COLLEGE, CHATHANNUR Affiliated to University of Kerala NAAC Accredited with 'B' Grade



STIVELLAPPALLY NATESAN SNITRUSTS MANAGER

PG Department of Commerce in association with IAQC organises an Interactive session on

TENNIS: A PERFECT CHOICE FOR LIVELIHOOD

ON 14/02/2024 @ 10.00 A,M SEMINAR HALL



Resource Person :
Dr.A.SHERSHAH
Asspcate Professor & HOD in
Physical Education and Sports
Travancore Medical College,
MEDICITY,KOLLAM

Welcome Address: Dr.VISHNU.S. NAAC COORDINATOR Presedential Address : Sri.AMJITH.S.
PRINCIPAL

On February 14th, 2024, the Department of Commerce, in collaboration with IQAC, conveyed the significance of racket sports and their integration into students' lives through an interactive session titled "Tennis: A Perfect Choice for Livelihood". During the session, Dr. A. Shershah, Associate Professor and Head of Physical Education and Sports at Travancore Medical College, Kollam, emphasized that consistent exercise and physical education significantly enhance one's holistic well-being, fostering confidence, discipline, and advanced physical abilities. He highlighted tennis as an excellent sport for promoting health, fitness, strength, and agility. Dr. Parvathy Nand, Head of the department, delivered the welcome address. Sri. Amjith S, Principal, delivered the presidential address and highlighted the health benefits of tennis, which include enhancing aerobic capacity, reducing resting heart rate and blood pressure, improving metabolic function, increasing bone density, reducing body fat, and enhancing muscle tone, strength, and flexibility. Students actively engaged and interacted thoroughly during the session.

Miss Vishnupriya, S., a second-year B. Com student, delivered the vote of thanks to the program.



E} **SEMINARS**:

Seminars are important for college students as they provide an opportunity to engage in interactive learning and deepen their understanding of specific topics. Participating in seminars allows students to develop critical thinking, presentation, and public speaking skills, as they often require presenting their research or ideas to peers. They also foster collaboration and open dialogue, encouraging students to share insights and learn from others. By attending seminars, students can stay updated on the latest trends in their field, enhance their academic knowledge, and build confidence in expressing their viewpoints. Overall, seminars contribute to both academic and personal growth.



(Parvathy A S IV sem M.Sc, 2021-2023 admission student, presenting the seminar portion allotted on the subject 'Functional Analysis II' on the topic titled 'Spectrum and numerical range'.)



F}**PEER TEACHING:**

PEER – TO – PEER learning occurs when students engage in collaborative learning. Peer teachers reinforce their own learning by instructing others. In case Post Graduation students it is very important to train themselves in the field of teaching because they are enrolled in the course to become a teacher.







M.Com student Sangeetha Santhosh taking classes on the topic "BUSINESS ETHICS and CORPORATE GOVERNANCE"



G}SEMINARS

SREE NARAYANA COLLEGE, CHATHANNUR

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MACC Accredited with & Grade

DEPARTMENT OF COMMERCE Organises Seminar on IPR

"IPR: The Secret Sauce of Success"



Date: October 10,2023 Venue: Seminar Hall

Time : 10.30 am

HoD: Dr.PARVATHY NAND RESOURCE PERSON:
Adv.K.G.BAIJU
B.Sc.LLB
Part-time lecturer

in Law

Principal In Charge AMJITH.A.





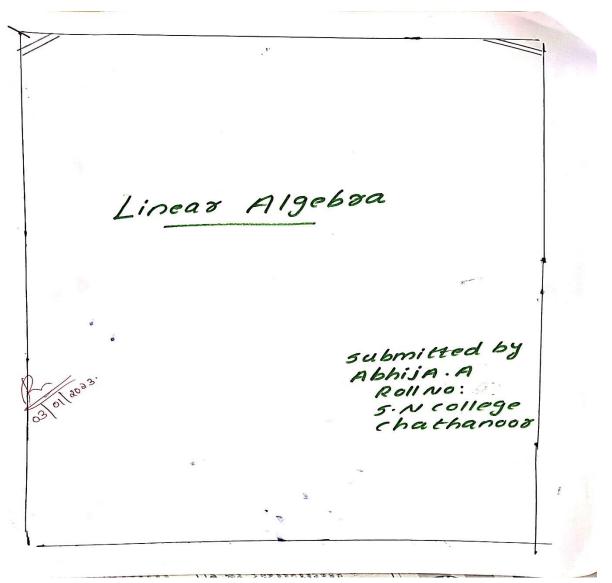
A seminar on Intellectual Property Rights (IPR) was organized by the Department of Commerce on 10th October 2023 in the college seminar hall. Adv. K.G. Baiju served as the resource person, offering a brief introduction to IPR and explaining key concepts such as copyrights, patents, and other related terms. The session was attended by both UG and PG students of the college. Dr. Parvathy Nand, Head of the Department, formally inaugurated the session.

The speaker began with a comprehensive overview of intellectual property, outlining the relevant laws and their key provisions. Students were introduced to the principles of Intellectual Property Rights (IPR), and practical advice was provided on how to apply this knowledge when starting a new business. The session also covered how to use intellectual property laws to address cases of injustice, as well as the legal recourse available within the Indian judicial system.Adv. K.G. Baiju elaborated on various types of intellectual property, including patents, copyrights, trademarks, designs, and trade secrets. He explained the differences between these categories, the duration of each right, the applicable legal frameworks, and the limitations associated with them.The speaker delivered an insightful and engaging lecture on IPR, sharing personal experiences that resonated well with the students. The session proved to be an inspiring and motivating experience. It concluded at 12:30 pm with a vote of thanks by Miss. Prajana Devi, a III BCom student.



H}ASSIGNMENTS

Assignments are crucial for college students as they reinforce learning by encouraging students to engage deeply with course material. They help develop essential skills such as critical thinking, time management, and research abilities. By completing assignments, students gain a better understanding of the subject matter, enhance their ability to analyze and solve problems, and improve their written and oral communication skills. Assignments also promote self-discipline and responsibility, as students learn to manage deadlines and produce quality work. Overall, they are an important tool for reinforcing concepts, preparing for exams, and fostering personal and academic growth.



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where
$$n = -(c/a)b + d$$
 Abo
$$(ab)(im) = (ama+b)$$

There we have

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ng a dingonal matrin, nohere ez = (01). il b to or d to, we proceed in a similar wag to obtain

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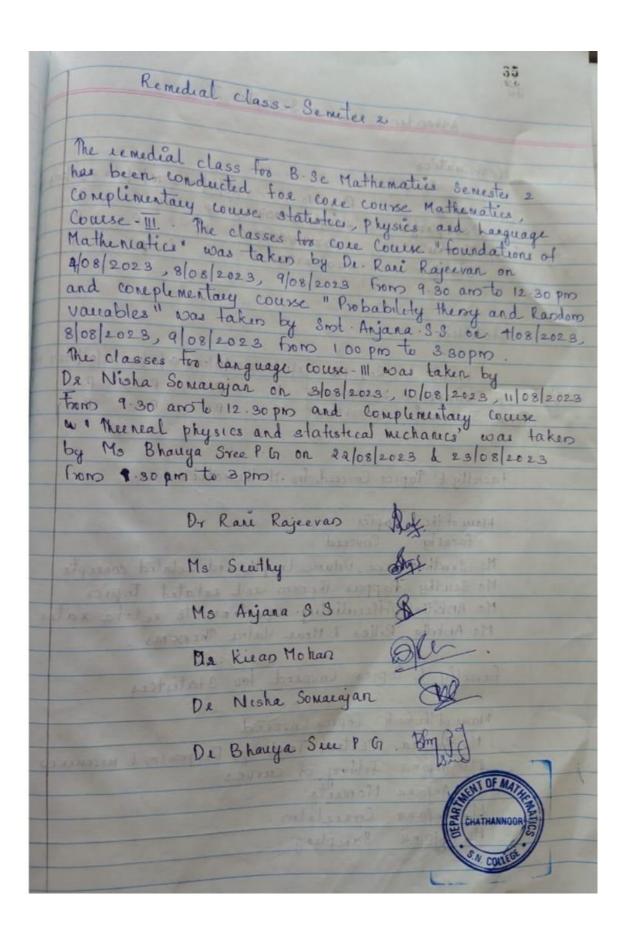
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I}REMEDIAL CLASSES

Remedial classes are essential for college students as they provide targeted support for those struggling with foundational concepts in specific subjects. These classes help students strengthen their academic skills, build confidence, and catch up with the rest of the class, ensuring they are better prepared for more advanced coursework. By offering personalized attention and a focused learning environment, remedial classes help reduce academic stress, improve performance, and increase the likelihood of success in future courses, promoting overall academic growth and retention.



35 Stee Marayana College, Chathannood Department of History Date - 27/09/2023 Time - 1.00 pm to 3.00 pm Class - Ind Semester BA History [2021 Admission] Subject - Economics: A remedial session has been conducted

por the second semester students.

The class has organized by Mr. Sinculal s.

The teacher discussed major concepts and modules. Students where able understand topics in a better fair way. The session also abled to provide additional tips for better learning and writing. This class was very expective as the students were able to solve their learning difficulties related to this topic. topic. Sinulal . S Attendance whatha Varsha Nishardh M 1 Meenu-As 2 Euckuty. Sneekutty. 5 3. darly Ashirami. M african 4. Krishna Ashakan Knishna Ashokan Anthi 6 Arathi. A 7. March. unither U.L Shehm Secelekohmi-V



J}PROJECT DETAILS

SREE NARAYANA COLLEGE CHATHANNOOR MCOM 2022-24 PROJECT DETAILS

CANDIDATE CODE	NAME	PROJECT TITLE
59022130001	AMAL D	DIGITAL MARKETING AND ITS IMPACT ON PURCHASING
		BEHAVIOR OF YOUTH WITH SPECIAL REFERENCE TO
		AMAZON AND FLIPKART CUSTOMERS IN KOLLAM
		DISTRICT
59022130002	AMINA H	A STUDY ON THE INFLUENCE OF SOCIAL MEDIA
		ADVERTISING ON BUYING BEHAVIOUR AND BRAND
		LOYALTY AMONG YOUTH SPECIAL
		REFERENCE TO FMCG'S
59022130003	ANANDHU M	A STUDY ON CASH AND RECEIVABLES MANAGEMENT OF
		SOLE TRADERS IN VARKALA
59022130004	ANUSHA A S	IMPACT OF PACKAGING ON CONSUMER BUYING
		BEHAVIOUR : A STUDY ON COSMETIC PRODUCTS USERS
		IN KOLLAM DISTRICT
59022130005	ASWATHY A	CONSUMER PERCEPTION TOWARDS ONLINE FOOD
		ORDERING SYSTEM WITH SPECIAL
		REFERENCE TO KOLLAM CITY
59022130006	BIJI M	A STUDY ON INVESTMENT PATTERN AMONG WORKING
		WOMEN WITH SPECIAL REFERENCE TO KOLLAM CITY
59022130007	DEVU O R	GREEN INSIGHTS, UNDERSTANDING CONSUMER
		BEHAVIOUR TOWARDS ECO- FRIENDLY PRODUCTS
59022130008	FOUSIYA S	CONSUMERS PERCEPTION TOWARDS ELECTRIC VEHICLES
		WITH SPECIAL REFERENCE TO KOLLAM CITY
59022130009	KARTHIKA	EFFECT OF EMOTIONAL INTELLIGENCE ON
	MADHU	ORGANISATIONAL BEHAVIOUR IN IT SECTOR
59022130010	KARTHIKA S	A STUDY ON JOB STRESS AND IT'S IMPACT ON JOB
		SATISFACTION OF EMPLOYEES IN BANKING INDUSTRY
59022130011	MIDHUN GOPAL	IMPACT OF GOODS AND SERVICE TAX ON
		RETAILERS IN KOLLAM DISTRICT
59022130012	NIMISHA R	
59022130013	PRANNOY A	A CONSUMER CENTRIC STUDY ON DIGITAL PAYMENT
	KUMAR	WITH SPECIAL REFERENCE TO UPI APPS
		AT KOLLAM DISTRICT
59022130015	SREELEKSHMI L	A STUDY ON INFLUENCE OF CONSUMER BUYING
		BEHAVIOUR TOWARDS INSTANT FOOD PRODUCTS
59022130016	SREEVISHAK M	A STUDY ON THE AWARENESS OF SOCIAL MEDIA
		ADVERTISEMENT SPECIAL REFERENCE TO
		CHATHANNOOR TOWN
59022130017	SUJITH S	A STUDY ON FINANCIAL MANAGEMENT PRACTICES AND
		ITS IMPACT ON BUSINESS PERFORMANCE-A SPECIAL
		REFERENCE TO RETAIL SHOPS IN VARKALA CLIFF
59022130018	VISHAL SURESH	ROLE OF CO-OPERATIVE BANKS IN THE FINANCIAL
		INCLUSION IN KERALA WITH SPECIAL REFERENCE TO
		CHATHANNOOR PANCHAYATH

	59022130019	VISHNU DAS	SPENDING AND SAVING OF COLLEGE STUDENTS WITH
			REFERENCE TO SN COLLEGE CHATHANNUR
Ī	59022130020	VISMAYA G A	A STUDY ON CUSTOMER PERCEPTION TOWARDS
			SAMSUNG MOBILE WITH SPECIAL REFERENCE
			TO KOLLAM DISTRICT



K} ENTREPRENEURSHIP ACTIVITIES

REBNARAYANA COLLEGE, CHATHANNUR

Affiliated to the University of Kerala, TVM NAAC Accredited with "B' Grade

ENTREPRENEURSHIP DEVELOPMENT CLUB

proudly organizes Quiz Competition

"EDUBLITZ"

DATE :4/10/2023 VENUE: F10 Time : 11.00 am



Sri.AMJITH.S.
Principal

ALLARE WELCOME

Smt.BIJI.B.
ED Club Coordinator

The ED Club organized an Intercollegiate business quiz competition, "EDUBLITZ," on October 4th, 2023, at 11:00 AM. The event featured five engaging rounds, including Personality Identification, Logo Identification, Advertisement Creation, Promotion Video, and more. Four teams from various departments, including Commerce and Mathematics, registered and actively participated. The winners were awarded a cash prize and certificates: the first prize was shared by Akhil P. and Shabana S.S. (History), while the second prize went to Parvathy S. and Mikitha M. (Commerce).



INTERACTIVE SESSION -IGNITION

An engaging and interactive session with Sri. Binu Balakrishnan, Manager, RET, DIC, Kollam, was organized by the Entrepreneurship Development Club on January 9th, 2024, at the college's Seminar Hall. The session was inaugurated by Principal Dr. Amjith S., with a welcome address delivered by Smt. Biji. B., ED Club Coordinator of the college.

The session, which lasted over an hour, was marked by dynamic discussions and valuable insights shared by the resource person. Participants seized the opportunity to ask questions and exchange ideas, creating a collaborative learning atmosphere. The session concluded with further networking opportunities, allowing attendees to gain a deeper understanding of complex market dynamics. Overall, the event was considered highly productive and impactful, leaving participants both inspired and informed.

During the session, the speaker took participants through various stages of entrepreneurship, outlining essential steps and challenges he faced along the way. He highlighted the importance of understanding the market as the most crucial phase for any aspiring entrepreneur. This market insight, he explained, serves as the foundation for developing sustainable business strategies and significantly influences long-term success.

The session became even more engaging as participants asked insightful questions about their own entrepreneurial goals, particularly on expanding their business ideas and maximizing profitability. The lively exchange of ideas and practical advice created a meaningful platform for aspiring entrepreneurs to explore strategies for growth, expansion, and profitability. Not only did the session inspire attendees to reflect on their entrepreneurial ambitions, but it also equipped them with actionable knowledge to tackle the challenges ahead. The vote of thanks was delivered by Dr. Parvathy Nand, Member of the ED Club.



SREE NARAYANA COLLEGE, CHATHANNUR

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ED Club organises an Interactive Session

"IGNITION"

DATE :9/1/24 Time : 10.30 am

Resource Person
Sri.BINU BALAKRISHNAN
MANAGER {RET}
DIC,KOLLAM

Principal In Charge AMJITH.A.

ED Club Co-ordinator Smt.BIJI.B.

